Posted: November 9, 2026

On October 13, 2026, Kidz-R-Kool Pediatric Dentistry observed unusual activity on our computer network and immediately began an investigation, which included working with third-party specialists. Our investigation determined that certain files on our network were potentially accessed without authorization. We continue to investigate this incident, and we are reviewing the data at issue to determine what it contains and to whom the data relates. The type of information potentially impacted, which varies by individual and whether the person is a current or former patient of our practice, may include one or more of the following: name, address, phone number, email address, date of birth, Social Security Number, driver's license/state ID number, financial account information, payment card information, medical treatment/diagnosis information, prescription information, provider name, medical record/case number, health insurance information, and treatment cost.

In response to this incident, we are continuing to work with third-party specialists to investigate and implement additional security precautions. We also notified law enforcement, and we are reviewing our policies and procedures related to data protection.

If you have questions about this incident, or believe your information may be impacted, please call our assistance line at the following number: 1-866-318-5053. We are offering individuals who may be impacted by this incident complimentary credit monitoring and identity protection services. You may sign up to receive such complimentary services by calling our assistance line at 1-866-318-5053.

We encourage individuals to remain vigilant against incidents of fraud and identity theft by reviewing credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, individuals are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228.

Individuals have the right to place an initial or extended fraud alert on a credit file at no cost. If individuals are a victim of identity theft, they are entitled to an extended fraud alert lasting seven years. As an alternative to a fraud alert, they have the right to place a credit freeze on a credit report. The credit freeze is designed to prevent credit, loans, and services from being approved without consent. Pursuant to federal law, individuals cannot be charged to place or lift a credit freeze on your credit report.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion
1-800-680-7289
www.transunion.com

Experian
1-888-397-3742
www.experian.com

Equifax
1-888-298-0045
www.equifax.com

You can further educate yourself regarding identity theft, fraud alerts, credit freezes and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC.